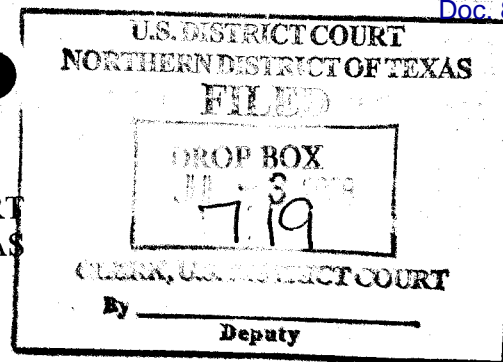


CTJ/RMT
ORIGINAL

IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF TEXAS
FORT WORTH DIVISION



AMERICAN AIRLINES, INC.

Plaintiff,

vs.

GOOGLE, INC.

Defendants.

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§

CIVIL ACTION NO. 4-07-487-A

**APPENDIX IN SUPPORT OF DEFENDANT GOOGLE INC.'S
MOTION FOR SUMMARY JUDGMENT**

Defendant Google Inc. ("Google") files this, its appendix in support of its motion for summary judgment.

Respectfully submitted,

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Texas Bar No. 07752500
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ATTORNEYS FOR DEFENDANT
GOOGLE INC.

CERTIFICATE OF SERVICE

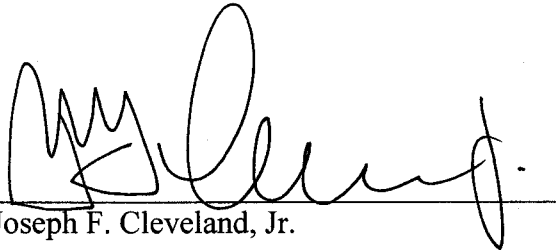
I hereby certify that on July 3, 2008, a copy of Defendant's Appendix was served on Plaintiff's attorneys of record as follows:

Dee J. Kelly
Dee J. Kelly, Jr.
Lars L. Berg
Kelly Hart & Hallman, LLP
201 Main Street, Suite 2500
Fort Worth, TX 76102

Via Hand Delivery

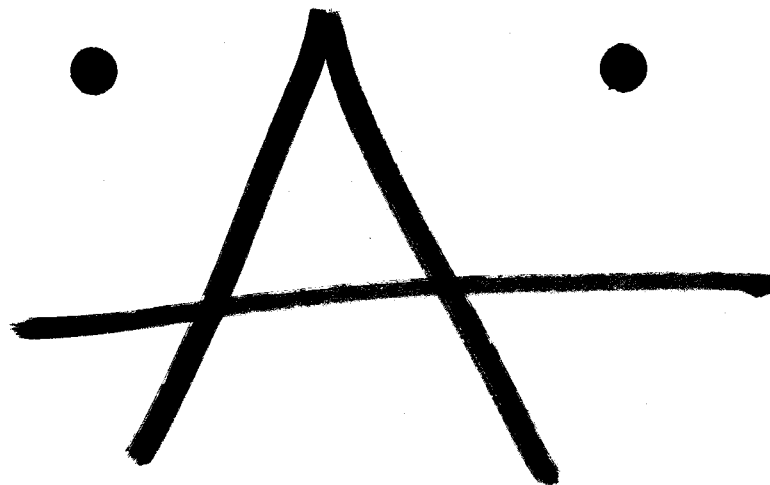
Frederick Brown
George A. Nicoud III
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One Montgomery St., Suite 3100
San Francisco, CA 94104

Via First Class Mail



Joseph F. Cleveland, Jr.

<u>Tab</u>	<u>Description</u>	<u>App. No</u>
A	Declaration and Exhibits of Doris Joos	APP001-020
B	Declaration of David Baker	APP021-023
C	Email from Courtney Loyd to Peter Bui and Katie Badya dated May 2, 2007 at 4:44 p.m. re Negative keywords – Google campaign	APP024-025
D	Bid engine mail [AAG-TM 000420126]	APP026-027
E	FTC Business Review Letter dated June 27, 2002	APP028-031
F	Declaration of Rose Hagan	APP032-033
G	Excerpts from Expert Report of Daniel L. Jackson dated June 9, 2007	APP034-040
H	Expert Report of Kent D. Van Liere, Ph.D., dated May 22, 2008, with Exhibits D and E	APP041-066
I	Excerpts taken from the Deposition of Kent D. Van Liere, Ph.D., taken May 30, 2008	APP067-098
J	Exhibit 122 to the Deposition of Kent D. Van Liere, Ph.D., taken May 22, 2006	APP099-128
K	Declaration of Itamar Simonson, Ph.D.	APP129-183
L	2008-2009 Funjet Wholesale Fare Agreement	APP184-189
M	2007-2008 Travelocity Wholesale Fare Agreement	APP190-228
N	Cheaptickets Contract [AAG-00353250]	APP229-235
O	Excerpts from the Deposition of Christopher DeGroot taken June 18, 2008	APP236-239
P	Orbitz Supplier Link Agreement	APP240-275
Q	Email from Julie Woodside to William Alcorn dated April 8, 2008 re: Unauthorized Use of AA Trademarks	APP276-277
R	Excerpts of the American Airlines Complaint filed August 16, 2007	APP278-284
S	Granados, Gupta and Kaufmann article titled “Orbitz, Online Travel Agents and Market Structure Changes in the Presence of Technology-Driven Market Transparency”	APP285-311
T	Travelocity, 10-K filing for 2000	APP312-406
U	Sabre Holdings 10-K filing for 2000	APP407-467
V	ARC Addendum	APP468-473 UNDER SEAL
W	ARC Agreement	APP474-543 UNDER SEAL
X	Travelocity US Point of Sale Agency Agreement	APP544-550



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AMERICAN AIRLINES, INC.,

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CIVIL ACTION NO.

4-07-CV-487-A

DECLARATION OF DORIS JOOS

I, Doris Joos, declare that:

1. I am a paralegal in the law firm of Keker & Van Nest, LLP, and I have personal knowledge of the facts set forth herein and if sworn as a witness could and would testify competently thereto.

2. On July 2, 2007, I navigated to the website www.google.com, and printed screen captures of search results for the terms "the," "airlines," "aa," and "American Airlines." True and correct copies of these screen captures are attached hereto as Exhibits A - D.

3. Also on July 2, 2007, I navigated to the website www.funjet.com, and printed a web page that appeared for one of the steps to book an airline ticket from San Francisco to Dallas Fort Worth on American Airlines. A true and correct copy of the screen capture is attached hereto as Exhibit E.

4. On July 1, 2007, I navigated to the website www.travelocity.com, and printed a web page that appeared for one of the steps to book an airline ticket from San Francisco to Dallas Fort Worth on American Airlines. A true and correct copy of the printed web page is attached hereto as Exhibit F.

5. On July 1, 2007, I also navigated to the website www.orbitz.com, and printed the web page that appeared for one of the steps to book an airline ticket from San Francisco to Dallas Fort Worth on American Airlines. A true and correct copy of the printed web page is attached

DECLARATION OF DORIS JOOS

NO. 4-07-cv-487-A

Page 1

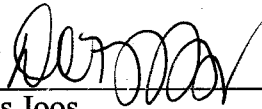
APP 001

hereto as Exhibit G.

6. On July 1, 2007, I navigated to the website www.cheaptickets.com, and printed the web page for one of the steps to book an airline ticket from San Francisco to Dallas Fort Worth on American Airlines. A true and correct copy of the printed web page is attached hereto as Exhibit H.

7. Also on July 2, 2007, I navigated to the website www.bookairlinetickets.com, and printed a web page showing options for booking a ticket from San Francisco to Dallas Fort Worth. Additionally, I also printed a screen capture for one of the steps to book an airline ticket from San Francisco to Dallas Fort Worth based on one of the options. A true and correct copy of this printed web page and screen capture are attached hereto as Exhibit I and Exhibit J.

I declare under penalty of perjury that the foregoing is true and correct and that this declaration was executed in San Francisco, California on July 2, 2008.



Doris Joos